

Quilters Candy



Affiliate Program

Welcome to the Quilters Candy Affiliate
Success kit. I want to help you succeed,
because when you win, we both win!

AFFILIATE COMMISSION

As an affiliate, you earn money every time someone joins my Quilt Pattern Writing Course using your affiliate link.

Whenever someone signs up for the Pattern Writing Course using your affiliate link, **you earn \$100.00**. Money will be paid via PayPal and will be paid once the trial period for the course is over.

How Affiliate Links Work:

Whenever someone uses your affiliate link to visit the course website or purchase the course, Kajabi, my web host, will remember your link and give you credit. If someone LOOKS at my course web page with your affiliate link and a few days later purchases the course, you still get the credit for that sale.

If, however, someone uses your link to look at the course and then accesses my product with a different affiliate link, the LAST link that was used to get to the course is who will be credited with the sale.

TIP: Be sure to invite people to use your affiliate link to purchase the course so you get the credit. More on this found on page 13.

bonus

I am offering a bonus to the two affiliates who have the most members join the Pattern Writing Course, respectively.

- 1 - An extra \$500.00
- 2 - An extra \$250.00



Affiliate Dashboard

Your affiliate dashboard is where all the action happens. You'll be able to copy your referral link, track the number of people who click on your referral link, and track your "wins" (meaning a conversion of one of your referrals).

To access your referral link and dashboard, simply login to the affiliate dashboard with this link:
https://quilterscandy.mykajabi.com/affiliate_users/sign_in

Be sure to copy and paste the links for the Pattern Writing Course.

Affiliates

Settings

Users

Transactions

Share Links

Announcements

Exports

CLICKS

2.08 K

FORM SUBMISSIONS

0

CONVERSIONS

57

CONVERSION RATE

3%

Affiliate Signup Link

https://quilterscandy.mykajabi.com/affiliate_users/sign_up

COPY

Affiliate Login Link

https://quilterscandy.mykajabi.com/affiliate_users/sign_in

COPY

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 Learn More about [Affiliates](#)

01 *Email*

The easiest way to have success as an affiliate is to share an email about the course. I've created a sample email you can use. Feel free to use it as is or tweak it if you like.

02 *Blog Post*

Create a blog post about the business of writing and selling quilt patterns. In that blog post share that they can sign up for my course to learn for themselves. Be sure to add your affiliate link.

03 *Social Media*

Share on InstaStories (my favorite) or any other social media platform. In stories, use the Swipe Up feature if you have access, or invite people to click the link in your bio.

SUBJECT: DID YOU HEAR?

(NAME)

I have something exciting to share . . .

My friend Elizabeth of Quilters Candy is about to open her business course, **'From Craft To Career'** [\(insert affiliate link\)](#), where she shares, step by step, how to successfully grow a creative business.

Maybe you have ideas in your mind for a business you want to star but you aren't sure how to get started. Or maybe you have started a business but you want to see more growth.

'From Craft To Career' [\(insert affiliate link\)](#) is the most in-depth course of its kind and teaches:

1. How to narrow down your niche.
2. Marketing your product.
3. Building Your Brand.
4. Creating killer Opt-Ins and Email Growth.
5. Social Media - How to organically grow your following.
6. Launching - A timeline and guide to launch your product over and over.

'From Craft To Career' [\(insert affiliate link\)](#) only opens for registration once a year for 6 days. If you have ever dreamed of successfully starting your own creative business, this course is a must.

Registration is open from Monday, February 8th - Sunday, February 14th at midnight, CST.

CLICK HERE TO LEARN MORE [\(insert affiliate link\)](#)

I am excited for you learn how to grow your creative business.

(YOUR NAME)

Be sure to customize this.
Delete the words "[\(insert affiliate link\)](#)", add a custom greeting at the top, along with your name at the end.



From Craft to Career

with

QUILTERS CANDY

TIPS ON WORDING

SOLVE A PROBLEM

Chances are some of your followers want to start a creative business, but something is holding them back.

Address possible concerns and how this course solves them.

This course can solve:

- **They don't know where or how to start.**
- **They have tried before, but with little success. This course solves that.**
- **They are afraid of failure. Now they have a guide to help them succeed.**

URGENCY

This course only opens once a year for 5 days.

07

CREDIBILITY

Share with them why they can trust me as an instructor:

- I started just 5 years ago from nothing and now earn over 6 figures a year.
- I have grown an Instagram following of over 30,000 people in 5 years.
- **Share your experience in my course - that's the most powerful tool you have!**

Copy and Paste



Use these phrases and photos by copying and pasting them



01

Learn how to grow a successful creative business with @quilters_candy



02

Quilters Candy is sharing everything you need to turn your craft into a career. Click the link in my bio to learn more.



03

For 6 days only, you can join @quilters_candy to learn how to grow a successful business. Don't miss it!

04

Best: Share your testimonial

01
What if

What if you could start your own business? What if you had 1-on-1 help making it a success? That's exactly what @quilters_candy is offering! Click the link in my bio to learn more.

02
Are you ready?

Are you ready to take your craft and turn it into a money generating business? Meet the new course that can make your dreams a reality. (Affiliate link)

03
urgent

There are _ days left to join the 'From Craft To Career' Course. This course only opens once a year. Click here to learn more (affiliate link).



Best Practices

Be sure to let people know you are using an affiliate link.

You can offer people a promotional deal for using your affiliate code.

This could be anything you are willing to offer: A free pattern, a dollar amount (a portion of what you are earning), extra business tips from you. Be creative and have fun with this! It's a great way to make sure people use your affiliate link.



THANK YOU FOR BEING AN AFFILIATE FOR MY 'FROM
CRAFT TO CAREER' COURSE. I HOPE THE TOOLS I SHARED
HELP YOU FIND SUCCESS. I'M ROOTING FOR YOU!

-ELIZABETH CHAPPELL | QUILTERS CANDY